



MARCH 2011

Welcome to Sustain! We're moving faster



President Chris Kogler

Your SDGCI newsletter will now be more regular in a system designed for your convenience. We have a busy book of items to pore over and we'll keep on our toes in your interest

Our marketing chair and joint vice-president Greg Forgan-Smith with membership chair Martin Walsh and PR consultant Brian Harrower have been working on a better way to deliver your information updates. This is the result. A more poignant delivery system that avoids spam filter disruptions gives you the key story headline and read more links where necessary, and opens instantly on your download is, we feel, more reliable and convenient than the former multi-page method which came as an attachment.

This method allows our SDGCI administration to track the accuracy of distributing the newsletter faster, more efficiently and with great flexibility to update information very cost effectively. It's a system that allows us to promote our own members too, by placing their image and company name on industry value articles they can contribute that could also be uploaded to the SDGCI website. All you need to do is to send your contribution, company title and head picture to either our PR communications consultant Brian Harrower brianharrower@blackgrace.com.au or Greg Forgan-Smith greg@forgansmith.com.au.